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FOR IMMEDIATE RELEASE
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The 3rd Annual Rob Millisor Heart Health Walk is looking for volunteers

BRECKENRIDGE, COLORADO (April 19, 2018) – Breckenridge Grand Vacations' (BGV) philanthropic program, BGV Gives, is looking for volunteers for The 3rd Annual Rob Millisor Heart Health Walk (RAM Walk), that will take place on Saturday, June 9, 2018 at Carter Park in Breckenridge. The RAM Walk is a family-friendly event, created in 2016 to support heart health programs, education and research, in honor of late BGV owner/developer Rob Millisor, who passed away from a heart attack in 2015 while on a humanitarian trip in Nepal.

Volunteer opportunities include putting together gift bags for participants, registration during the event, setup and breakdown. There are shifts available on Thursday, June 7, Friday, June 8, and on the day of the event, Saturday, June 9. Jobs will be assigned at a later date. The RAM Walk is also currently open for sponsorship opportunities.

Participants can choose between a 5k trail walk, a 1-mile town walk, or a 5k trail run. They will receive an event t-shirt and commemorative gifts, morning snacks and a heart-healthy lunch, and will enjoy live entertainment and prize giveaways. Heart health booths and children's activities will also be available during the event. Walk-ins are welcome, but pre-registration is highly encouraged, and can save participants \$5 per person and \$30 for a team of five on the Early Bird option that ends on April 30. Online registration closes at 10 p.m. on Thursday, June 7. All pre-registered participants will be entered into a drawing to win one of ten Fitbits.

Those unable to attend the event are welcome to make a donation on The RAM Walk <u>registration</u> <u>website</u>. BGV Gives allocates 100% of every dollar received to The Rob Millisor Heart Health Fund at The Summit Foundation to support heart health programs, education and research. Over the past two years, more than \$350,000 has been raised, sponsoring multiple heart health programs in the community, including free monthly heart health screening events offered by St. Anthony Summit Medical Center;

heart-healthy cooking classes at Colorado Mountain College; Keystone Science School CATCH Afterschool Program, which promotes healthy physical activity and eating behaviors in children; Infant CPR Anytime kits for new local parents; AED units for the Summit Community Care Dental Clinic and BGV's resort properties public areas; and a community-wide CPR/DEFIB education program.

For more information about The 3rd Annual Rob Millisor Heart Health Walk, including volunteering, sponsorship opportunities, and walk/run registration, please visit bgvgives.org or contact the BGV Gives Program Manager, Deb Edwards, at (970) 547-8748 or dedwards@breckgv.com.

About BGV Gives

Founded in 2016, the BGV Gives Program was established to facilitate and further extend Breckenridge Grand Vacations' philanthropic reach and impact in Summit County and the surrounding area. Inspired by the late BGV Owner/Developer, Rob Millisor, this charitable program honors his example of service to others by supporting the local nonprofit community. BGV is excited and humbled to continue Rob's legacy of giving through fundraising, sponsorships, grants, volunteering and in-kind donations on behalf of those in need, with a primary focus on health, human services and education. With guidance from the BGV Gives Program Manager, Deb Edwards, this program is committed to growing BGV's local contributions and inspiring fellow community members to give more, by providing resources and opportunities to help others in need.